

60/61 - 1 October 1960

THE BIG STORIES ---

BOARD MEETS IN PHILADELPHIA, STUDIES BY LAWS, BUDGETS, etc.

MORE NEW MEMBERS AS IBS CONTINUES UPWARD;

NEW OFFICERS TAKE OVER FOLLOWING ELECTIONS;

BOARD MEETING: In the cool air conditioned studios of WRTI-Temple University the IBS Board of Directors met this summer to handle a variety of questions of importance to the System. At a rapid pace Chairman Abraham and President Borst hammered out a sequence of decisions:

By Laws: The bylaws committee of Coons, Barlow, & Crompton submitted a completely revised set of bylaws for the Board to consider. Making no change in the basic concept or organization of the System, but eliminating loopholes, generalizing areas that were over-specific and cumbersome, and allowing for a broader base of membership and membership control, the new bylaw proposals were analyzed and submitted to IBS Resident Counsel Barlow for final wording and then for submission to the Governing Council which is composed of the Regional Directors at the member stations. If voted in by the Regional Directors, these new bylaws will represent a workable and sensible set of standards for System operation, rather than the often impossible old set.

Finances: Retiring Treasurer Crompton, as his final report of office, submitted details of the financial condition of the System. Expenses for the past academic year totaled \$2,364.40 - spread like this:

by subject -

Publications	\$ 704.27
New equipment	871.09
Postage	377.08
Office supplies	219.00
Telephone	102.48
Clerical & misc.	90.03
	<u>\$ 2,364.40</u>

by Department -

Washington Office	
President's Office	\$ 258.06
Secretary	
Treasurer	
Master Handbook	1,052.52
Newsletter	
Capital expenses	797.32
National Meeting	80.39
Program, Public Relations,	116.24
FM, Engineering & Regions	59.87
	<u>\$ 2,364.40</u>

These expenses compared to an income of \$1,671.01, leave a deficit of \$693.39. Crompton was quick to point out that our deficit was approximately equal to the cost of our capital expenditures of funds for new printing facilities, "Not too bad, considering the growth we have," he said.

For the coming year, Incoming Treasurer Coons laid out a new budget that was based on an income of \$2,100, or 18 new member stations this year. Budgeted amounts run similar to those of last year, but with increased funds allocated for the Washington Office's work with the FCC and for the operation of the Regions. Another National Meeting was also provided for.

NEW SYSTEM OFFICERS; SOME CHANGES: As a part of their meeting, the Board of Directors chose their own officers and elected the Department heads. The new roster:

Chairman George Abraham
President David W. Borst
Vice President . . Richard H. Crompton
Secretary Herbert B. Barlow, Jr.
Treasurer Joseph D. Coons

The post of Vice President, which had gone unfilled for several years, was assigned to Crompton with specific responsibilities in the ever-growing areas of IBS printing and publications.

Under heads of Departments in IBS, Malone continues with Engineering, Bateman with Program, and Quigley with the FM Department. Chairman Abraham continues to head the Washington Office, while Coons retains Member Services and now takes the additional responsibilities of the Business Department. The Board asked Schancupp to take Public Relations.

President Borst continues as Regions Coordinator until a suitable experienced candidate can be found for that job. The Board was most concerned with ways and means to bolster the Regions activities and operation.

MEMBERSHIP: UP..UP..UP.. The year ended with a crash in June, as stations responded to the National Meeting, the efforts of Schancupp, Tuchay and others in recruiting, and an offered dues incentive of join now - pay in the fall. Welcome aboard to ----

WVBU, Bucknell University	Central College, Fayette, Missouri
WRNV, U. S. Naval Academy	KVAR, University of Arkansas
KSLU, St. Lawrence University	WBEL, Lycoming College

~~WBEL, Lycoming College~~
Since printing of our last membership roster in January of this year, IBS has accepted 12 new members and dropped 4 others.

YOU CAN HELP! As the budget mentions, we need members in order to sustain the present level of services and offer new ones. If you know of a station who should be a member but isn't, write Member Services Manager Coons (113 Dunn Road, Hamden 18, Connecticut) or any other member of the System Staff. They will funnel your note to Public Relations Manager Schancupp at the University of Connecticut. Dave's desk in the Student Union Building is the source of IBS facts for prospective members.

BUDGETING TIME FOR YOU TOO! Don't forget to budget the IBS dues, for bills will be out on October 31st to all stations. Remember that the System allows a \$5 reduction on the \$35 annual rate to those who remit within 30 days. Not much to ask - every other business demands it, and none give a 14% reduction for it! Some of you had better begin now to wake up your purchasing offices.

FM STANDARDS: The Association of Federal Communications Commission Consulting Engineers (AFCCCE) has appointed a committee to consider the matter of revising FM Technical Standards and to cooperate with the FCC staff engaged in the effort.

The FM Rules, issued in September of 1945, have remained essentially unrevised. It is clear that some of the theoretical assumptions should be revised to conform to actual data collected by the Television Allocations Study Organization (TASO) which recently issued a comprehensive report. Additionally, some basic policies in the allocations field may be revised.

Further info can be obtained from the "TASO Issue" of the Proceedings of the IRE, June, 1960; and Redd: "Comments Concerning FM Broadcast Standards," IRE Transactions on Broadcasting, September, 1960. wrm

"BEEPER" RULES CHANGED: AT&T has revised its tariffs as of 2/6/60 to permit the recording of incoming, one way messages without the use of the "beep" signal, provided that connection to the telephone service is through telephone-company-provided equipment. In addition, the telephone company will, if the line is provided with a standard telephone, provide a switch that disconnects the telephone from the line when the line is feeding the recorder, and vice-versa. To date, according to AT&T, such equipment is available only in Massachusetts, through the New England Telephone and Telegraph Company.

The old "beeper" rule for two-way conversations remains in effect.

The specific FCC bulletin number concerning this is 84906, File P 6.2, Dated February 23, 1960.

OPPOSITION AT WORK: The NAB is opposing a move to extend the activities of non-commercial, educational FM stations into commercial subsidiary broadcasting activities through the use of multiplexing. NAB's stand, in opposition to a petition filed by the NAEB, says "the establishment of a genuinely educational type of service would not be furthered by permitting educational institutions to operate in substantially the same manner as commercial applicants though they may choose to call it a limited commercial non-profit operation."

Opposition like this is an important thing to note; it can spread easily, and justifies the careful policing of every phase of FCC application activity by any broadcast group. (Even though the NAB ought to know why a commercial broadcaster can't effectively educate, your editor questions cont'd., page 4.....)

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how they know an educational group couldn't support itself through limited commercial activity and stay educational. Could want to hold out possible competition play any part here??)

NEWSLETTER ADS: Going commercial itself, the NEWSLETTER is an open to advertising of goods and services associated with college radio. Rates: \$6/page, \$3.50/half-page, \$2/quarter-page, or \$1/6 lines of text. (Additional cost for other than typed text.) Single 8 1/2 x 11" pages of advertisement nature will also be mailed with the NEWSLETTER at \$5/sheet. Stations, of course, continue to be entitled to advertise equipment for sale or wanted WITHOUT COST - address the Editor, Joseph D. Coons, at 113 Dunn Road, Hamden 18, Connecticut.

WANT TO BUY A TRANSMITTER? IBS is advised that plans long underway for the manufacture of equipment especially for use at campus stations is now being wrapped up. Initial items of the line will be:

1. An approx. 8 watt input crystal controlled transmitter with built-in VTVM metering circuits to tune up the tuned circuits.
2. A matching modulator, using push-pull 6V6's in Class A.
3. Continuous-duty power supply with regulated DC for the xmtr.

Price tag for the entire system is expected to be under \$200. The design work has been underway for many months, and pilot models have already been delivered to some customers. This is the first time campus station equipment has ever been offered for sale to stations ready-built.

BOOKS: Handbook of Basic Circuits, by Matthew Mandl, Macmillan, \$7.50, 365pp. This is a collection of circuits common to radio, FM, and TV transmission and reception. It is designed to provide ready reference for those requiring immediate knowledge of a particular circuit. Each of the 136 circuits is presented with a schematic diagram, a description of the location and purpose of the circuit, and a discussion of its characteristics.

Among the circuits included are: AVC, balanced modulators, oscillators, triode neutralization, plate modulation, transistor microphone preamplifier, transistor rf amplifier, and power supplies.

VOLUME I of the FCC Rules is now available, containing Part 0, Statement of Organization; Part 1, Practice and Procedure; Part 13, Commercial Radio Operators; and Part 17, Construction, Marking and Lighting of Antenna Structures. The cost is \$2.50 including amendments for an indefinite period.

With this announcement, seven out of the projected ten volumes are available. For a list of volumes available, write the FCC for public notice G, 88570, May 16, 1960. Do not order from the FCC; the Government Printing Office, Washington 25, D.C., conducts all sales.

STATION NEWS:

WHRB, HARVARD, has published a brochure, "Introducing WHRB, Quality Radio." It sells the station effectively and concisely. For a copy, inquire of the Sales Department, 16 Dunster Street, Cambridge 38, Mass.

WSRN, SWARTHMORE, works from temporary quarters this fall, while the Chemistry Building at the college is remade into a Student Union. When completed, WSRN will move to specially-provided studios. The IBS Engineering Department was brought in on acoustic treatment problems.

WETN, WHEATON; WMMC, MAC MURRAY; WIIT, ILLINOIS INSTITUTE OF TECHNOLOGY; and WRSE, ELMHURST all attended a meeting held by the Midwest Region last spring by Regional Director Allan Pons. Pons was re-elected, and program exchange was a prominent topic.

WRAR, WESTERN RESERVE, is envolved in a listenership study. (Address station news to the NEWSLETTER Editor, 113 Dunn Road, Hamden 18, Connecticut.)

an editorial ... First of a series ...

"The Corporate Image"

In 1950, while a sophomore at the University of Maryland, I found myself manager of the fledging campus station WMUC, from which my predecessors had all happily graduated. Before picking up their diplomas and running, they had said that there was "an organization to help stations," that "there is a man down in Washington to contact," and finally that "it might be good to contact this Intercollegiate Broadcasting System." That was the sum total of information at hand.

Probably few stations have any more information than this. The next usual step is that of conjuring up a mental picture of something like this: A plush smoke-filled office suite in a downtown office building (not unlike a labor lobby so common in Washington), where a few well-fed men on a comfortable salary proceed to casually spend the dues incomes of radio stations which support their enterprise. The shock comes when you visit, as I did, the "man down in Washington". For while he may turn out to be well-fed, (as most of the IBS staff is), it doesn't require a course in advanced differential equations to figure out that it isn't about $60 \times \$30 = \1800 (number of members times dues per member) that is the cause.

To realize that his income from IBS is something less than his outlay for it (he spends his own money traveling to meetings) is to rapidly change this previous mental picture. It becomes clear that these IBS staff members are simply alumni of campus stations (varying from 0 to 20 yrs) who do this work because it's their hobby. Now isn't it possible that the next logical conclusion is that since it is their hobby to continue to work for better campus radio, then they really may have a sincere interest to help, and therefore it just might pay you to look seriously into this organization which is genuinely interested in YOU?

the publisher

Intercollegiate Broadcasting System
248 Swedesford Road
Malvern, Pennsylvania

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Printed Matter

"this is the Intercollegiate Broadcasting System"